



Günay Cital

CONTACT



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13.11.1989 / Istanbul, Turkey
Permit B - Switzerland

EDUCATION



BAC/BSc (Hons) in Mechanical Engineering

3.14/4.00 GPA

University of San Diego
San Diego, CA - USA
2014 - 2018

Associates Degree in Mechanical Engineering

3.68/4.00 GPA

San Diego Mesa College
San Diego, CA - USA
2012 - 2014

BAC (Hons) in Product Design

Lower Second Class Honors

Central Saint Martins College of Arts & Design
London, UK
2008-2012

SKILLS

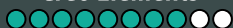
SolidWorks



Fusion 360



Creo Elements



Cura



ANSYS Workbench



Microsoft Office



Auto Cad



Photoshop



Illustrator



3D Design
3D Printing
Prototyping
Testing
Production
QA/QC
Product Dev.
Concept Dev.
Idea Generation
Workshop
Wood Work
Manufacturing

- I am a self-driven, creative problem solver who relishes new challenges. My design and technical background enable me to tackle the fast-paced demands of the engineering and design fields. I appreciate the simplicity of approaching tasks with a pencil and then flowing ideas in 3-D. My personal life and hobbies are an integral part of who I am as they provide the necessary stimulation that I require in order to keep finding the next puzzle to solve.

EXPERIENCE

Creative Director

May 2018 - Present

(Working from Switzerland since 2020)

Full-Time / Self Employed (100%)

Vozzier - San Diego, CA, USA

Leading Amazon E-Commerce Company

- Graphic Design:** designing infographics and enhanced brand content for products in the inventory, plus to-be released products. Creating product inserts with product descriptions. Catalog design for trade shows alongside informative spec sheets.
- Product Design:** design and development of upcoming and potential products.
- Packaging Design:** design of upcoming product packages such as bathtub mats, cushions and pillows which are currently in Staples and Walmart.

Design / Operations Engineer

September 2018 - September 2020

Full-Time (100%)

Water Pigeon - San Diego, CA, USA

Smart Water Monitoring Startup

- Product Development:** lead in the second phase of hermetically sealed PGN design.
- Design Work:** customized mount designs for varying meter registers, variety of mechanical attachments and antenna housing for meter lids using 3-D CAD programs. This helped company install over 300 units in Texas, California and other states.
- Prototyping:** in house 3-D printing, testing the CAD drawn designs and preparing for injection molding which aided the in house product development phases.
- Mold Design:** oversaw the mold design for injection molding and functionality review.
- QA/QC:** quality assurance and quality control of day to day operations of all installed units in the field enabled the company to
- Data:** review and analysis of the collected data from units alongside presenting these data to clients on a month to month basis.
- Operations:** field support and maintenance for installed units and customer service for the Water Utilities.

ACTIVITIES



Head Coach @ Goldcoast Wallabies Juniores
U14 Interregional (J&S Leiter Trainer Level 1
SwissBasketball)



Player @ Goldcoast Wallabies Herren 2 (1.
Liga Regional)



Brewing



Reading



Hiking

LANGUAGES



Turkish
Mother Tongue

English
Bilingual
TOEFL - 97

French
Basic Understanding and Speaking

German
B1
(Attending Language School since 21.9.2020)

REFERENCES



References & Digital Portfolio
available upon request.

EXPERIENCE

Product Designer

June 2017 - September 2017

Internship (100%)

Identity Design Sarl - Neuchatel, Switzerland

- **Product Design:** designed Calvin Klein City Chronograph watch which was launched for sale in January 2018. Proposed dial designs for brands such as Balmain, Ulysses Nardin, Calvin Klein and Blancpain.
- **3-D:** used SolidWorks to design watch buckles and straps for Senior Designers.
- **Conceptual:** designed a Rado watch as a tribute to the movie Tron.

Graphic Designer

June 2016 - June 2018

Freelance (40%)

Doubletake Makeup Artistry - San Diego, CA, USA

- **Branding:** complete rebranding of the company including new typeface, new colors with Brand Analysis and Design Guidelines.
- **Graphic Design:** created Business Cards, logo creation and help with digital media materials.

Product Designer

June 2015 - August 2015

Internship (100%)

Identity Design Sarl - Neuchatel, Switzerland

- **Sketching:** learned and applied specific guides for hand sketching watches with different case, dial and strap options
- **3-D:** used SolidWorks to help Senior Designers with their modelling.
- **Conceptual:** attended client meetings and gave input on upcoming concepts .

Assistant Mechanical Engineer

February 2013 - August 2013

Internship (100%)

CSC Composites - Istanbul, Turkey

- **3-D Design:** designed and manufactured a custom, carbon fiber gangway for a client by laying carbon fiber meshes on top of each other and applying resin, shortly before using the high heat oven. Used SolidWorks to create conceptual drafts before creating the Manufacturing Drawing of the product.
- **Engineering:** acted as an Assistant Engineer during the production of the performance race yacht Bolt 37. Helped lay glass fiber on hull mold and applied resin before leaving it to dry. Produced the parts requiring carbon fiber mesh.